

WILL LUERS

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ART PRACTICE		Pursuing a research-driven art practice in the emergent forms of database cinema, networked video and rich-media book publishing.
EDUCATION	1997	M.F.A. Film Division, Columbia University Concentration: Screenwriting
	1987	B.A. Folklore and Folklife, University of Pennsylvania
PROFESSION	2010-	Visiting Assistant Professor, Creative Media & Digital Culture Washington State University, Vancouver, WA
	2009-2010	Adjunct Professor, Creative Media & Digital Culture Washington State University, Vancouver, WA
	2006-2007	Assistant Professor, Media Arts Department, Pacific University, Forest Grove, OR
	2005-2006	Adjunct Professor, Theater Arts, Portland State University, Portland, OR
	1998-2000	Adjunct Professor, Critical Studies, Parson's School of Design, New York, NY
	1998-99	Adjunct Professor, Film and Video, Hunter College, New York, NY
	2000-04	Director of Internet and Multimedia, The Interfaith Center of New York, New York, NY
AWARDS & HONORS	2010	The Vectors-NEH Summer Institute A four-week fellowship at the Institute of Multimedia Literacy and Center for Transformative Scholarship (USC), to develop my database documentary, The Father Divine Project.
	2006	Nicholl Fellowship Semi-finalist Recognized by the Academy of Motion Picture Arts and Sciences as top 30 of 5,000 entries for "Mink."
	2005	Nantucket Film Festival and Tony Cox Award, Won Best Screenplay for "Mink."

TEACHING INTERESTS

Multimedia Authoring
HTML5, CSS3, Javascript, jQuery, Photoshop, Scalar, Korsakow, graphic design principles, web design, narrative design, mobile design, writing for the web, introduction to programming, social media

New Media Studies
cinema theory and aesthetics, database narrative, network aesthetics, video art, digital art, hypermedia, intermedia studies, social media, digital storytelling, locative media, new media pedagogy, multimodal learning

New Media Production
Final Cut Pro, video production, video art, networked journalism, database narrative, database documentary, video blogging, digital storytelling, locative media, small-screenwriting, mobile app design and production

TEACHING EXPERIENCE courses taught

Multimedia Authoring
multimedia design principles, web-design, narrative design, HTML, CSS, and Photoshop

Advanced Multimedia Authoring
HTML5, CSS3, Javascript, video, PHP, MySQL, archiving, web-app design and production

Remix Culture
theory and practice of remix, assemblage, collage, cut-up, modernist art, digital art

Language, Texts and Technology
history, theory and practices of authorship and texts, semiotics, oral and written languages, images, ergodic texts, remediation, intermediality, intertextuality, social media

Video Editing
history, theory and practice of continuity and montage editing, Final Cut Pro, scene analysis

Sound Design
history, theory and practice of sound design for film and video, Soundtrack Pro, audio recording, sound mixing and editing

Freshman Writing Seminar
critical thinking, essay writing, textual analysis, research

The Cinema of Alfred Hitchcock
overview of narrative style and motifs, close analysis of films, use of wiki and blogs in small groups

Documentary Studies
history and theory of non-fiction film, close analysis of films

Screenwriting
writing for the short and feature-length fiction film

Film History I, II & III
survey of world cinema, close analysis of films

Masters of Japanese Cinema
narrative styles and motifs of Ozu, Mizoguchi and Kurasawa

Film Theory and Aesthetics
major film theory texts, analysis of influential films

Introduction to Film
theory, production, methods, history and genres of filmmaking, scene analysis

TEACHING EXPERIENCE
workshops & seminars

Building Mobile Apps
design and production of story-driven mobile apps with web authoring tools for scientists at a Google conference on science communication (June, 12-15, 2011)

Narrative Walks
design and production of multimedia, gps-driven works for mobile devices at the Digital, Technology and Culture department at Washington State University, Vancouver (September-October 2008)

WORKS-IN-PROGRESS

[Film of Sound]
a collaboration with sound artist Roger Dean and writer Hazel Smith (University of Western Sydney), December, 2011.

Fingerbend
a multimedia novella as an iPad app, applied for Creative Capital funding

[Second Thoughts]
a multimedia collection of "short stories" as an iPad app

The Father Divine Project
an online database documentary about a controversial communitarian and interracial religious group., collaboration with religious studies scholar Dr. Leonard Primiano (Cabrini College), research funded by the National Endowment for the Humanities.
URL: <http://vectorsjournal.org/scalar/nehvectors/luers-primiano/index>

CONFERENCES PAPERS &
ART PRESENTATIONS

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| 2011 | "Reinventing the Authorial Voice in the Database Narrative"
paper at the Database Narrative Archive Symposium, Montreal, QB, Canada. 12-15 May 2011, awaiting response about publication. |
| 2010 | "The Father Divine Project: Expressing Human Complexity in the Database"
paper at the International Digital Media Arts Association, Vancouver, BC, Canada. 4-6 November |
| 2010 | "Project Planning for Multimodal Scholarship: A Whiteboard Approach to Designing Projects with Digital Video, Audio, and Images in Mind."
lead organizer and presenter for workshop, with Dene Grigar and John Barber (WSU), THATCamp Pacific Northwest, Seattle, WA, October 23-24 |
| 2010 | "The Walking Man" video screening
Electronic Literature Organization Conference, Providence, RI, |
| 2008 | "Time Quilts" video loops
Electronic Literature Organization Conference, Washington State University, Vancouver, WA. |

MEDIA WORKS
art and experimental

- 2010 The Walking Man, window installation, video loop
A fictional science documentary about the futile attempt to manage experience with technology. Included in the "Windows into Art" exhibit, co-curated by K.C. Madsen and Dene Grigar. Vancouver, WA.
- 2010 The Walking Man, single channel screening (peer reviewed)
Screened at the Media Arts show of the Electronic Literature Organization Conference
- 2009 The Walking Man, 13 min. projected video loop
Included in the "Mediaartz" exhibit, curated by Dene Grigar, at Northbank Artists Gallery in Vancouver, WA.
- 2008 Time Quilts, loop series. HDV
A series exploring ambient cinema. Iconographies from movie history are remixed into asynchronous and nested loops. Exhibited at the Media Arts Show, curated by Dene Grigar at the Electronic Literature Organization
- 2008 Foliage, 3 min. HDV
The breaking down of matter, colors and pixels. Exhibited at the Media Arts Show, curated by Dene Grigar at the Electronic Literature Organization
- 2007 Bee Curious, 1 min. DV
Short ephemeral video with poetic text. Screened at Pixelodeon 2007, American Film Institute, Los Angeles, CA.
- 2007 A Flea Market Album, series of three-minute videos. DV
Five people interpret and speculate on the images in a found family photo album. Accepted into the Rhizome.org ArtBase.
- 2006 Sacred Harbor, 24 min. DV
Documentary about religious rituals on the New York City waterfront. The video offers an experiential way to learn about the diverse religious communities, ideas and practices in New York City. Screened at the Port Townsend Film Festival, Port Townsend, WA.
- 1999 When We Were Queens, 50 min. DV
Performance artist Sarah O'Connell's attempt to win a beauty pageant. Screened at the Brooklyn Museum of Art, Brooklyn, NY.
- 1989 Loci, 40 min. 3/4" video, Targa graphics and effects
Series of four shorts that used field and studio video combined with computer graphics to visually explore the life stages of plants. Screened at the Neighborhood Film and Video Project, Philadelphia, PA.
- 1989 Footfalls, 30 min. 3/4" video, stereo sound
Technical Director for adaptation of Samuel Beckett play. Screened at the Neighborhood Film and Video Project, Philadelphia, PA.

	1989	Not I, 20 min. 3/4" video Technical Director for adaptation of Samuel Beckett play. Performed/screened at the Edinburgh Festival, Edinburgh, Scotland.
COMMISSIONED VIDEO, WEB & GRAPHIC DESIGN WORKS	2011	"RemixtheBook" by Mark Amerika Contributed video remix for book launch and website.
	2011	Google: Science Communications Contributed graphic design work for website and program materials.
	2010	Cannibals Gallery Created short video doc to promote gallery for local artists who use recycled materials.
	2010	Fosters Crossing Antiques Designed website for antique shop and cafe in Sandpoint, ID.
	2010	Steve Novick for U.S. Senate Campaign Created two short videos for online political campaign.
	2010	Greg Hanson: Collage Artist Short video portrait of art and work process of local collage artist.
	1999	Hand of the Maker, 30 min. DV Video portrait of West Virginia artist Mary Potter. Streamed on Current.tv.
	1998	Love, Somewhat Incarnate, 25 min. DV Documentary with religious studies scholar, Leonard Primiano, exploring contemporary American beliefs in Angels. Screened at the Armand Hammer Museum in connection with the exhibit The Invisible Made Visible: Angels From the Vatican, Los Angeles, CA.
SCREENPLAYS	2008	The Ebb Tide Feature length action/heist based on Robert Louis Stevenson's novella.
	2005	Mink Feature length period drama about explorer and painter, George Catlin. Winner of the 2005 Nantucket Film Festival and Tony Cox Award.
	2000	Daisy and Venison Feature length drama. Adaptation of short story by Laura Riding.
	1995	Back of the Moon Feature length comedy/thriller.
	1994	The Temple of Wieland Feature length period drama. Adaptation of the novel by Charles Brockden Brown

ARTIST LECTURES	2008	Artist Talk, Northbank Artists Gallery Vancouver, WA Presented my works of web-based cinema. Discussed narrative potential of spatial montage, asynchronous loops and generative video.
	2008	Artist Talk, ELO Conference Vancouver, WA Presented selected works of web-based cinema
	2008	Artist Talk, Clark College Vancouver, WA Presented selected works of web-based cinema at a Web Authoring and Design class.
	1999	Artist Talk, The Armand Hammer Museum Los Angeles, CA Presented my documentary "Love, Somewhat Incarnate" with Dr. Leonard Primiano at an academic conference connected to the exhibit "The Invisible Made Visible: Angels From the Vatican."
RESIDENCIES	2008	Artist-in-Residence, Washington State University, Vancouver Vancouver, WA Taught a month-long workshop on designing narrative and experiential walks for GPS and video enabled phones.
	2005	Screenwriter-in-Residence, Screenwriters Colony, Nantucket, MA One-month residency to work on my original feature length script, MINK, with industry professionals.
PUBLISHED ARTICLES	2007	Luers, W. (2007, Spring). Cinema Without Show Business: An Emergent Poetics of Videoblogging. Post-Identity. Peer Reviewed. Retrieved from http://hdl.handle.net/2027/spo.pid9999.0005.105
BIBLIOGRAPHY	2009	Hancock, M. (2009, Summer). Vlogging and Networked Cinema Poetics. Digimag 46. Retrieved from http://www.digicult.it/digimag/article.asp?id=1525
	2005	Mackey, R. (2005, December 11). <i>TV Stardom on \$20 a Day</i> . The New York Times.
	2004	Fortt, J. (2004, January 02). 2004's Top Technology Trends. Forbes.com.
OTHER TEACHING	1995-2001	Teacher, Excel Summer Program, Putney Student Travel, Putney, VT Taught documentary and narrative video production, screenwriting and film studies to high school students in England, Italy, Spain, and Cuba.

COMMUNITY &
PROFESSIONAL SERVICE

- 2011 The CMDC Student Research Gallery (website)
Washington State University Vancouver,
designed and currently curating online exhibition of
student research and creative digital work
- 2011 Angaelika Film Festival,
Vancouver, WA
serve on planning committee and will be contributing
a mobile app for August 2011 festival
- 2011 Foundation for Civil Society, New York
New York, NY
redesigning website and web presense of the non-
profit organization.
- 2010 The Fort Vancouver Mobile Project
Vancouver, WA
story and video advisor to research-driven project with
colleagues Brett Oppegaard and Dene Grigar,
educational apps for the iPhone and Android about
The Village of the Fort Vancouver National Historic Site.
- 2010 Fall 2010 Workshop and Lectures Series
Washington State University, Vancouver,
"Final Cut 101." A 90-minute workshop introduction to
the video editing software Final Cut Express,
- 2009 Parents for Paid Leave
Portland, OR
Created advocacy videos for campaign to increase
paid-leave for families.
- 2009 Richmond Japanese Immersion
Elementary School , Portland, OR
Created promotional videos for the school.
- 2005 Video Editing Instructor, Project Youth Doc,
Hollywood Theatre, Portland, OR
Final Cut Pro editing for high school documentary
summer camp.

TECHNICAL SKILLS

Web Publishing:

Photoshop, XHTML, HTML5, CSS3, Javascript, iQuery, Wordpress, Scalar,
Korsakow, podcasting, RSS syndication and all aspects of social media
production and distribution.

Video Production:

HDV and DV videography, audio redording, Final Cut Studio Pro,
Soundtrack Pro

REFERENCES

Mark Amerika, Professor
Department of Art and Art History
University of Colorado in Boulder
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Adrian Miles
Senior Lecturer in New Media and Cinema
RMIT University in Melbourne, Australia
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Dene Grigar, Associate Professor and Program Director
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